

expressfranchising

Try a fitting route to real success

CHEAPER tyre prices, an easy-to-use website and a well-known name are driving more customers to online tyre retailer etyres, whose franchise owners are taking on extra vans to cope with the rising demand. Managing director Tony Bowman said: "A growing number of our franchise owners are ordering second and third vans because there is so much work coming in and they don't want to turn down sales. One of our teams has just taken on a fifth van." The company puts its success down to a convenient mobile fitting

By Alison Coleman

service at low prices. Orders are taken online or via the national call centre and carried out by a network of franchise partners. Franchises can be run as a sole trader or management opportunity and key areas are still available. Training and support are provided.

INFORMATION:
0800 028 9000/www.etyres.co.uk



To advertise in this section
020 7098 2919 class.franchising@express.co.uk
www.dailyexpressfranchise.com

Garage door firm looks for agents

GARAGE Door Restore transforms old and unsightly garage doors without having to replace them.

It now offers customers a faster and greener service, and gives its network of appointed agents a competitive advantage in the market. The company has developed a glass-reinforced plastic garage door skin that can be attached to a garage door, saving money and needing no annual upkeep.

Recent input from the business support programme Eco Innovation Programme (EIP) has helped Garage Door Restore reduce installation time by 30 per cent and offer customers a next-day service.

Business development director Damian Webb said: "Because we are restoring doors instead of replacing them, our products have a clear environmental benefit. The EIP support has helped us to



streamline our service, which is better for our customers and agents alike." Garage Door

Restore agents come from a variety of backgrounds. The latest to join the fast-growing network is Jeff Rutherford from Northumberland.

Mr Webb added: "You need reasonable DIY skills, but the technique is easy to learn. This is a home-based business that does not require storage or van facilities. With our projections for demand almost doubling, we need to appoint more agents."

INFORMATION:
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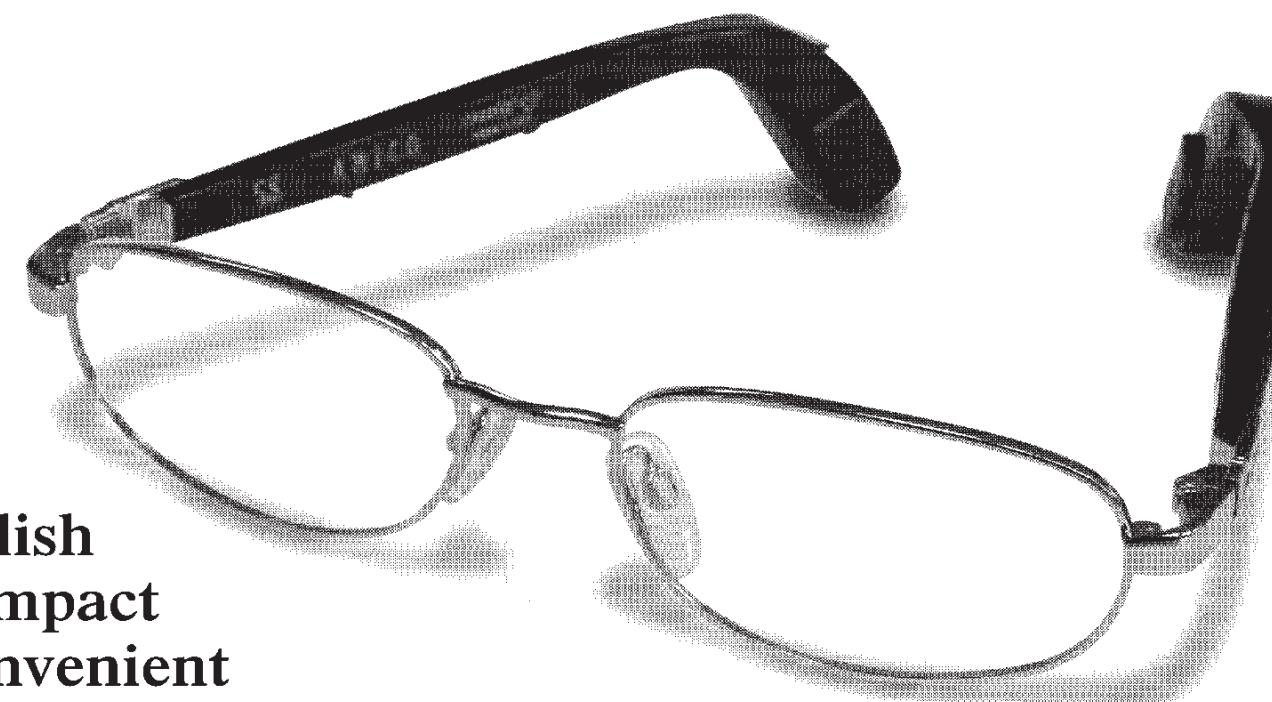
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